

**Oscar Salinas** | Graphic Designer

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**Mob:** 0433 007 419

**Current location:** Melbourne, Victoria

**Born:** 14.03.1978, Mexico City, Mexico

Australian Permanent Resident since 2007



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### Educational Background

- Universidad Intercontinental, Mexico City. Bachelor of Graphic Design. 1996-2000
- Universidad Intercontinental, Mexico City. Typography Postgraduate studies, 2000-2001

### Languages

English, Spanish

### Skills

Art direction, editorial design, brand development, web design, basic HTML, illustration, typeface design, character design.

Software: Illustrator, QuarkXpress, InDesign, Photoshop, Dreamweaver, Fireworks

### Work History

- Dynamo Diseño, Graphic Designer. 2000-2001
- Milenio 3 Diseño, Senior Graphic Designer, Art Director. 2000-2006
- Freelance Graphic Designer. 2007
- Block Branding, Senior Graphic Designer. Mar 08 - Nov 09

### Selected Collaborations

- Editorial Designio Publishing ([www.editorialdesignio.com](http://www.editorialdesignio.com))
- Department of Industrial Design Postgraduate Programs, National University, México
- Hula + Hula Design ([www.hulahula.com.mx](http://www.hulahula.com.mx))
- Tiypo Magazine ([www.tiypo.com](http://www.tiypo.com))

### Personal Projects

Typeface design, illustration, character design.  
Hand-made plush toys and sculptures based on character design projects (sold at Kong design store and gallery, Mexico City).

### Selected Awards

- Judge's Selection. *Rotman* typeface. Letras Latinas Typography Biennial, 2006. São Paulo, Brasil.
- *a! Diseño* Award 2006, Gold Award, Annual Report category. ASUR 2005 Annual Report.
- Silver Award 2006, Overall Annual Report category. International ARC Awards. 2005 *Grupo Desc Annual Report*.
- Silver Award 2006, Overall Annual Report category. International ARC Awards. *Grupo Modelo 2005 Annual Report*.
- Bronze Award 2006, Overall Annual Report category, International ARC Awards. asur 2005 Annual Report.
- Gold Award 2007, Overall Annual Report category, International ARC Awards. *ALSEA 2006 Annual Report*.
- League of American Communications Professionals. Overall Excellence (Platinum Award). *ALSEA 2006 Annual Report*.
- League of American Communications Professionals. Best Visual Design (Gold Award). *ALSEA 2006 Annual Report*.
- League of American Communications Professionals. Top 100 Communications Materials of 2007 (Ranking at #11). *ALSEA 2006 Annual Report*.

### Exhibitions

- Mexican Typography Showing, Tipografía 2002 Typography Conference, Mexico City.
- Latin American Type design exhibit. Letras Latinas Biennial, 2004. Mexico, Argentina, Brasil and Chile, published at *Tipográfica* magazine, Argentina.
- Latin American Type design exhibit. Letras Latinas Biennial, 2006. Mexico, Argentina, Brasil and Chile, published at *Tipográfica* magazine, Argentina.
- Typographic Posters. Mexico City's culture exhibition. Zaragoza, Spain, 2007. Curated by *Tiypo* Magazine.

### Selected Publications

- Tipográfica Magazine No. 60. Argentina, 2004. Posters for Mitla and Gruexa typefaces for the 2004 Letras Latinas Biennial
- Dos Logos, Ed. Die Gestalten Verlag, Germany, 2004.
- Dingbats design collaboration for Mexingbat project. Tiypo Magazine, 2006.
- Tres Logos, Ed. Die Gestalten Verlag. Germany, 2004
- Cuatro Logos, Ed. Die Gestalten Verlag. Germany, 2008
- *Marcas & Trademarks MEX*, Ed. Gustavo Gili, Spain, 2008